

CASE STUDY



SIGNRACER

RACING TO SUCCESS WITH INTEGRATION TECHNOLOGY

Signracer was in need of a reliable high performance air-cooled UV LED system provider. Integration Technology demonstrated that they were the perfect choice for a longstanding, successful partnership with Signracer.

THE CLIENT

SIGNRACER

Signracer is a developer of innovative print systems, specialising in premium industrial applications aimed at high-end markets including deluxe packaging, leather printing for the luxury fashion industry in Italy, the automotive industry in Germany, and the designer watch industry in Switzerland. Sustained growth has seen Signracer expand into new territories, accelerate R&D, and explore new applications in prospering markets.



THE PROBLEM

“**...we need engineering support, which is exceptionally good**”

Signracer was in need of a reliable high performance air-cooled UV LED system provider. While there are alternative solutions on the market, Signracer was seeking a supplier with a consultative approach that offers ongoing, high-quality support as well as providing industry-leading technology. “The support was a big factor,” says Ralf Timm, Owner, Signracer. “We are a small company, and we need that engineering support, which is exceptionally good. That and the after sales service are so important, and it’s done very well.”

Integration Technology’s combination of powerful UV systems, exceptional technical support, focus on collaboration, and proven expertise in printing systems and relevant applications demonstrated that they were the perfect choice for a longstanding, successful partnership with Signracer. Another essential element in a UV LED partner was the ability to react to unique demands and create bespoke solutions. Integration Technology developed a modular system that facilitates custom LED UV configurations for printing white, colour, and varnish, designing a special, performance-controlled LED to ensure Signracer’s individual needs were impeccably met.

THE SOLUTIONS

INTEGRATION TECHNOLOGY

Integration Technology's tailored approach is particularly important due to the specialised nature of Signracer's service offering to the premium global brands among its customers. Timm continues: "We have developed a very specific ink for leather used by leading fashion brands, and this ink needs a very strong LED, so the combination of our special leather ink with the high performance LED system from Integration Technology is a perfect match. Together, they make a perfect solution for the leather industry."

For an enduring collaborative relationship, clear communication and an understanding of the customer's market is key. "Of course it helps if you have a partner that knows what he's talking about," adds Timm, "otherwise you just have someone who's producing a unit for you, and that's it. We don't want that. Our communication with Integration Technology is good."



THE RESULTS

As Signracer is able to attest, no specialised request based on specific requirements is too complex; Integration Technology's purpose is to build trust open and honest collaboration with the ultimate goal of creating outstanding and perfectly tailored solutions for our partners. This long-term partnership remains strong, as Timm concludes: "We have never looked at other possibilities since working with Integration Technology. For us, there was never a question over staying with a great partner."

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UV LED SOLUTIONS



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